



品牌图案垫

品牌图案垫是一种专门设计的地垫，具有定制设计、标志或品牌元素。它们既具有功能性，又具有品牌宣传作用，同时也满足了清洁和安全等实际需求。它们通常出现在商业场所，如商店、酒店、餐厅、办公大楼和展览会展位中，以及住宅公寓。

Logo Mats

Logo mats feature customized designs, logos, or branding elements and serve both functional and promotional purposes. They can be effective marketing tools while also fulfilling practical needs such as cleanliness and safety. These logo mats are commonly used in commercial settings such as retail stores, hotels, restaurants, office buildings, and trade show booths as well as residential apartments.



技术参数

毯面材质：100%尼龙纤维
绒面结构：高强度扭曲并热压成形
纤维结构：割绒
染色工艺：Ristron印染™
总厚度：约9mm
总重量：约3.90kg/m²
覆底材质：弹性底/NBR橡胶底
耐光照色牢度：GB/T 8427-2019 >6级
耐摩擦色牢度：GB/T 3920-2008 4-5级
耐洗色牢度：GB/T 3921-2008 4-5级
阻燃等级：GB 8624-2012 B1级
环保标准：符合GB 18401-2010，不含甲醛及可分解致癌芳香胺染料

Technical Specifications

Yarn Type: 100% Nylon fiber
Carpet Construction: High twist and heat set combination
Fiber Construction: Cut pile
Dyeing Process: Ristron™
Total Thickness: Approx. 9mm
Total Weight: Approx. 3.90kg/m²
Backing: Vinyl / NBR
Light Fastness: GB/T 8427-2019 Greater than 6 grade
Friction Fastness: GB/T 3920-2008 4-5 grade
Washing Fastness: GB/T 3921-2008 4-5 grade
Flame Retardancy: Flammability to GB 8624-2012 B1
Environmental Standard: Conform to GB 18401-2010
Free of formaldehyde

清洁特性地垫 Doormats with Safe and Clean Function

单幅画面可进行十六色输出
变化丰富，质感绝佳。

Sixteen-colour output for a single image with
rich variations and excellent texture.



应用区域：门口、门厅、通道、电梯

Applications: Outside, Hallway, Aisle, Elevator

大门口

Outdoors



休闲区

Restarea





■ 品牌推广

图案Logo垫经常被企业、组织或机构用于推广他们的品牌或标志，还可以放置在入口处、大堂或其它高人流量区域，以展示公司的形象或信息。

■ 美观效应

图案Logo垫不仅可以保护地面，还通过增加独特的视觉元素来增强空间的美感。它们可以与地面环境整体设计主题相配合，突出品牌特色。

■ 地面保护

图案logo垫通过阻挡鞋底的污垢、湿气和细颗粒物从而达到提供地面保护作用。它们还有助于保持地面清洁、干燥和安全，从而减少滑倒和摔倒的风险。

■ 专业定制

丽施美图案Logo垫提供定制，允许企业和个人根据其特定要求定制设计，包括选择颜色、尺寸、形状，并结合复杂的标志设计或信息。

■ 展示形象

使用丽施美图案logo垫可以传递独特的视觉感受，为访客、客户或顾客展示友好的氛围和安全洁净的环境，并留下良好的印象。

■ Brand Promotion

Logo mats are often used by businesses, organizations, or institutions to promote their brand or logo. They can be placed at entrances, lobbies, or other high-traffic areas to prominently display the company's logo or message.

■ Enhanced Aesthetics

These mats not only serve as functional floor coverings but also enhance the aesthetics of the space by adding a customized image. They can complement the overall design theme of a place while reinforcing brand identity.

■ Floor Protection

Like regular mats, logo mats provide floor protection by trapping dirt, moisture, and debris from shoes. They help in keeping the floors clean, dry, and safe, thereby reducing the risk of slips and falls.

■ Customization

Logo mats offer a high degree of customization, allowing businesses or individuals to tailor the design to their specific requirements including colors, sizes, shapes, and incorporating unique logo designs or messages.

■ Professional Image

Using logo mats can convey a sense of professionalism and attention to detail. They create a welcoming and branded environment for visitors, clients, or customers, leaving a positive impression.

Overall, logo mats serve as effective marketing tools while also fulfilling practical needs such as cleanliness and safety. They are commonly found in commercial settings such as retail stores, hotels, restaurants, corporate offices, and trade show booths.



- 企业品牌 Logo
- 宠物动物 Pets
- 汽车装饰 Car decor
- 几何抽象 Geometric figures
- 欢迎光临 Welcome
- 自然风光 Natural scenes
- 圣诞风格 Christmas decor
- 定制图案 Custom design

